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**BULBS and PLANTS for FLOWER LOVERS**

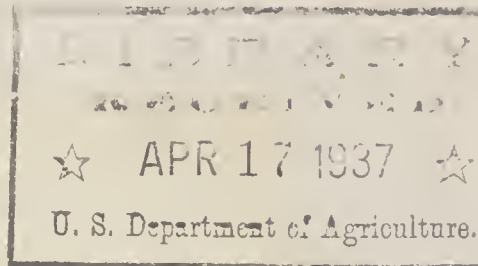
**Pfeiffer's**  
**SPECIAL OFFER**

**THE PFEIFFER NURSERY, WINONA, MINN.**

**SPRING 1937**

POSTMASTER: Return postage guaranteed if undelivered.

SEC. 562, P. L. & R.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases  
M. R. N.

GPO 8-3591





# FLOWER BARGAINS



Use the enclosed Order Blank

## LILY BARGAIN

One Each of Five Fine Hardy Lilies  
All Different—Properly Labeled

ALL 5, POSTPAID, **\$1.00**  
ONLY.....

## GLAD BARGAIN NO. 1

“First Prize Collection”  
12 World Beaters—All Different  
Properly Labeled

12 BULBS, POSTPAID, **\$1.00**  
ONLY

## PEONY BARGAIN NO. 1

6 Fine Varieties—All Profuse Bloomers  
A Real \$2.70 Value

ALL 6, POSTPAID, **\$1.00**  
ONLY.....

## HEMEROCALLIS BARGAIN

One Each of Four Fine Varieties  
Properly Labeled

ALL 4, POSTPAID, **\$1.00**  
ONLY.....

## GIANT DAHLIA BARGAIN

Six Beauties—All Different  
Large Flowers

ALL 6, POSTPAID, **\$1.00**  
ONLY.....

## GLAD BARGAIN NO. 4

100 Bulbs  
1 to 1 1/4" e to Bloom  
Two Each of 50 Varieties  
Unlabeled

100 BULBS, POSTPAID, **\$1.00**  
ONLY.....

## Pompon Dahlia BARGAIN

Six Extra Fine Varieties  
All Different

ALL 6, POSTPAID, **\$1.00**  
ONLY.....

## IRIS BARGAIN

Rainbow Collection  
50 Varieties—All Different  
Unlabeled

30 PLANTS, POSTPAID, **\$1.00**  
ONLY.....

## ROCK GARDEN BARGAIN

“Sedum Collection”  
Two Each of Five Different Varieties  
A \$2.00 Value

10 PLANTS, POSTPAID, **\$1.00**  
ONLY.....

# ANY FOUR \$1.00

# BARGAINS \$3.50

FOR .....

## DELPHINIUM BARGAIN

“Gold Medal Hybrids”  
6 Strong 2-Year Clumps

ALL 6, POSTPAID, **\$1.00**  
ONLY.....

## PHLOX BARGAIN

7 Varieties—All Different  
Including Thor, Eclairer,  
Independence, Lothair, and three other  
equally good ones.

ALL 7, POSTPAID, **\$1.00**  
ONLY.....

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY  
WINONA, MINNESOTA

SEE COMPLETE DESCRIPTIONS INSIDE FOLDER

# Pfeiffer's Famous Peonies



PHOTOGRAPH OF ONE OF OUR FIELDS

**25,000 PLANTS OFFERED AT HALF PRICE**

This is a real bargain. We have not boosted up these prices and then cut them in half. Prices quoted are the low list price we had in our last fall's catalog, but the half price bargain is for the following list only.

All plants are large selected roots with from 5 to 5 eyes or more.

The large roots we are offering this spring are the kind you like to receive. Many of them will actually bloom two months after planting.

Spring seems to be the natural time for setting out plants, and you just can't help but have good results from these large plants that have been selected and reserved purposely for our regular spring customers.

These plants are all in our cold storage cellar, and can be shipped any time you want them. The earlier you get them planted, the better.

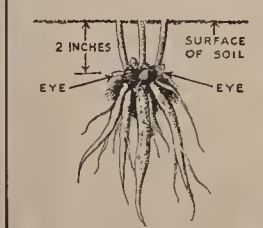
**REMEMBER! All Spring Peony Offers Expire May 15th, 1937.**

## Take your choice—all at half price

List Price	Sale Price	List Price	Sale Price
Achille, blush white	\$.35	Potski, red	.17½
Alba Sulphurea, sulphur white	.50	Queen Victoria, white	.35
Alcece Lorraine, creamy white	.25	Rachel, garnet red	.35
Alexander Dumas, salmon rose	.35	Reine Hortense, soft pink	.75
Albert Crousse, delicate sea-shell pink	.50	Rose Here, bright crimson, early	1.00
Asa Gray, lilac pink	.50	Rubra Superba, rich red, late	.50
Augustin D'Hour, brilliant red	.50	Sarah Bernhardt, apple-blossom pink	.75
Aurora, milky white	.50	Sister Annie, pink	.25
Candidissima, dainty pink, fading white	.35	Solange, buff and pale salmon pink	1.00
Charles McKelip, crimson	.50	Souv. de L'Exposition, fine rose pink	.50
Chestine Gowdy, silvery white, fragrant	.50	Susan B. Anthony, light pink, fading pure white	.35
Claire DuBois, satin pink, extra large	.50	Tourangelle, delicate mauve and LaFrance rose	1.00
Comte d'Osmond, white	.35	Venus, pale hydrangea pink	.50
Couronne d'Or, late large white	.50	Wm. Penn, late rose pink	.35
Delicatissima, delicate pink	.50		
Duc de Wellington, creamy white	.35		
Duchess de Nemours, sulphur white	.50		
Eduis Superba, rose pink	.50		
Etta, pale pink	.50		
Eugene Verdier, hydrangea pink	.50		
Eugenie Verdier, pale hydrangea pink	.50		
Fanny Crosby, soft pink, yellow center	.50		
Felix Crousse, red	.50		
Fragrance, deep rose	.35		
Francois Rousseau, brilliant red	.75		
Grandiflora, very large, shell pink	.50		
Grover Cleveland, dark crimson	.50		
H. F. Reddick, dark crimson	.50		
Jeanne d'Arc, pink and white	.35		
Lady Bramwell, light rose pink	.35		
La Lorraine, creamy white	1.50		
La Perle, light pink	.50		
La Rosiere, white	.35		
La Sublime, crimson	.35		
La Tulipe, blush white	.35		
L'Indispensable, pink	.35		
Livingstone, pale lilac rose	.50		
Marcella Dessert, creamy white	.50		
Marguerite Gerard, large pink	.50		
Marie Crousse, pale lilac rose	.50		
Marie Lemoine, large pure white	.50		
Mary Brand, crimson	.50		
Midnight, deep maroon	.35		
Miss Henniger, flesh pink, fading creamy white	.50		
Mme. Calot, hydrangea pink	.50		
Mme. Crousse, white	.35		
Mme. Emile Galle, sea-shell pink	.35		
Mons. Dupont, large white, splashed crimson	.50		
Octavia Demay, pale pink	.35		
Officialis Rosa, deep rose pink, early	.50		
Pierre Ducharte, deep pink	.35		



EUGENIE VERDIER



**HOW TO PLANT PEONY ROOTS**  
Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. **TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.**



MEDAL WON BY PFEIFFER'S PEONIES

# The most dependable of all hardy plants Phlox



THOR

The Phlox is one of the most satisfactory of all the perennials for the border as well as group planting by itself. For landscape effect there is nothing that surpasses them on account of their dependability and long blooming season. They bloom from early July until September or until frost cuts them down. Owing to the many brilliant colors, the demand for Phlox is increasing every year. For best results plant two feet apart in rich loamy soil and open sunlight. Divide and transplant every third year. We suggest you make your selections early.

**Three of Any One Variety at the Dozen Rate**

	Each	Per Dozen
Africa, deep crimson	\$.25	\$2.50
Eclairer, rosy mauve, white eye	.20	2.00
Frau Anton Buchner, fine white	.20	2.00
George Stroblein, orange red	.20	2.00
Independence, pure white	.20	2.00
Lavender Beauty, clear deep lavender	.20	2.00
Lothair, rose-red, darker eye	.20	2.00
Mrs. Jenkins, white	.20	2.00
Prof. Virchow, bright carmine red	.25	2.50
Ryanston, pink	.25	2.50
Thor, salmon pink	.25	2.50

### PHLOX BARGAIN

SEVEN VARIETIES, INCLUDING:

Thor, salmon pink; Eclairer, mauve; Independence, pure white; Lothair, rose-red, and three other good ones.

All seven plants, postpaid, ONLY **\$1.00**

### MIXED PHLOX

We have a fine Collection of Phlox plants on which the labels have become lost, or for various other reasons are now grown as mixed. They all are good and will make a wonderful show in a mass planting.

**\$1.50 per dozen \$10.00 per 100**  
ALL POSTPAID

# Pfeiffer's Fine Hardy Lilies

The following list of Hardy Lilies are the finest of them all. They all are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all large flowering size which will bloom freely the first season.

- HENRYI (The Golden Speciosum).** Its charm, rich color, hardiness and dependability place it high among the favorite garden Lilies. Tall grower, excellent for cutting. Blooms in August. Large bulbs . . . . . 25c each; 3 for 65c
- PHIL. FORMOSANUM.** One of the most beautiful of the trumpet-flowered Lilies, also the latest to bloom. Long, slender tube, white inside, streaked with chocolate outside. Spicy fragrance. Plant 8 inches deep in rich leaf mold soil, in a sunny location . . . . . 30c each; 3 for 75c
- REGALE (Regal Lily)** White, shading to yellow in the center, and tinted pink on the outside. Blooms in July, 2 to 3 feet. Large bulbs . . . . . 25c each; 3 for 65c
- TENUIFOLIUM (Coral Lily).** Small, bright scarlet flowers on slender stems. 1 to 2 feet. Excellent for cutting. Pleasing fragrance . . . . . 20c each; 3 for 50c
- UMBELLATUM (Candlestick Lily).** Orange-red flowers in upright umbels; resembles Elegans, but grows taller and is a few days later. Large bulbs . . . . . 20c each; 3 for 50c

**ROXBORO, N. C.**  
"Please send me your new list as soon as issued. The No. 1 Bargain of Dahlias I ordered from you last spring were just fine. I had the most beautiful large blooms I ever saw. They were complimented by everyone."  
Mrs. W. G.

**PARKVILLE, MD.**  
"Just a few lines to let you know how much I have enjoyed my Peonies I bought from you last spring. They were only from a bargain sheet, but they are the most beautiful things I have in my garden—such lovely large flowers and every one just as beautiful. Words can hardly express how much I love them."  
Mrs. H. B.



REGAL LILY  
The finest of all hardy lilies

### LILY COLLECTION

One Each of the Above Five Lilies  
All Five Postpaid, ONLY **\$1.00**

Three Each of the above Five Lilies  
All Fifteen Postpaid, ONLY **\$2.50**

# THE PFEIFFER NURSERY

Winona, Minnesota

# Magnificent Irises

Irises are undoubtedly one of the most popular of all the hardy perennials. No other perennials available to your gardens combine so many good qualities. They are inexpensive, extremely hardy, may be grown under a great variety of conditions with a minimum amount of care, and they have a wonderful range of color.



A BEAUTIFUL IRIS BORDER

Irises are easy to grow and can be planted almost any time the ground is not frozen. They will do best in a sunny, well drained location in a medium loose, mellow soil.

We are listing just a few of the more popular varieties. They all are good. Planted this spring, you may expect many years of pleasure from them.

## Irises listed below 15c each—2 for 25c

- Afterglow, self blue
- Alcece, violet and purple
- American Black Prince, velvety dark purple
- Ann Page, large lavender blue
- Arapahoe, lavender purple
- Ariel, light violet
- Asia, lavender and violet purple
- Brenthis, lavender and pansy violet
- Caprice, wine red
- Chalice, true yellow self
- Chicoree, dark blue
- Coronation, clear golden yellow
- Crusader, deep violet blue
- Damozel, rose lavender
- Dejth, silver blue and mauve
- Dr. Hidershede, dark blue
- Donald Maxson, heliotrope and wine
- Dream, extra fine lilac pink
- Edith Scoville, purple wine
- Eldorado, yellow-bronze and purple
- Esplendido, red-purple bicolor
- Evadne, rich velvety rose-violet
- E. W. Rosening, faded and heliotrope
- F. B. Schermerhorn, fine lavender blue
- Florence Irene, rose-pink
- Franklin Beynon, light pink
- Grace Cameron, dark lavender
- Halo, clear blue
- Harmony, rich purple blue
- Helen Frances, tall, deep lavender
- Hilton Lucas, lavender and violet
- Imperator, deep red violet
- K. E. Lees, fragrant white and lavender
- Lady Byng, pale lavender
- L. A. Williamson, extra fine large violet purple
- Lilian Rose, dainty pink
- Lois, light blue
- Majestic, lavender mauve
- Mary Gibson, rose violet and buff
- Midwest Pink, faded white, flushed pink
- Mme. Chobaut, white shading yellow and blue
- Mme. Henri Cayeux, reddish violet-purple
- Mother of Pearl, pale blue lavender
- Mrs. A. K. Lodge, pink
- Mrs. Alan Gray, pinkish lilac
- Mrs. Cuthbertson, rosy purple
- Parc De Neuilly, deep violet
- Primrose, amber yellow
- Princess Oara, white, dotted lavender
- Princess Wenonah, light lavender pink
- Prosper Laugier, bronze-red and purple
- Prospero, lavender and deep red purple
- Quaker Lady, smoky lavender
- Queen Caterina, lavender blue
- Ann Page, large lavender blue
- Raffet, violet
- Ramona, violet
- Rose Saltern, white and blue
- Roseway, purple, orange beard
- R. W. Wallace, rich deep purple
- Salonique, cream and red-purple
- Shekinah, lemon yellow
- Sherwin Wright, golden yellow
- Souv. de Mme. Gaudichau, purple
- Sweet Lavender, pale lavender
- Tenebrae, rich violet purple
- Troades, rose and bright crimson
- Tropic Seas, deep blue purple
- Violaes Grandiflora, rich blue
- Wedgewood, clear blue self
- W. H. Eller, pale yellow
- Yellow Moon, light creamy yellow

- DWARF VARIETIES**
- Atriviolacea, early reddish purple
- Coerulea, sky blue
- Cyanea, dark purple
- Dwarf Fairy, white splashed violet
- Florida, soft yellow
- Morocain, darkest purple
- Schnee Kuppe, white
- SIBERIAN VARIETIES**
- Emperor, fine, tall dark blue
- Orientalis, blue-purple
- Perry's Blue, blue
- Sibirica Blue, blue and white
- Superba, early purple

### IRIS BARGAIN RAINBOW COLLECTION

This collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this Spring and you will enjoy their beautiful coloring for years to come.

ALL 30 PLANTS, POSTPAID ONLY **\$1.00**

### Your Selection

Any 12 Varieties  
from Iris listed on this page, all properly labeled  
Postpaid Only \$1

Any 25 Varieties  
from Iris listed on this page, all properly labeled  
Postpaid Only \$2

IRIS DRIVE THROUGH TWO YEAR FIELD

# 8th ANNUAL SALE

## OF GOLD MEDAL - PRIZE WINNING Glads - Dahlias - Iris - Peonies - Lilies - Phlox - Etc.

### Giant Flowering Dahlias

Our Dahlias last fall were a sight to behold. Such a riot of color is hard to describe. Thousands upon thousands of blooms in every color you can imagine. Many of them of such mammoth size that they seemed unreal.

We are adding about 30 varieties to the excellent list we had last year. These are the most outstanding from a list of more than a hundred we grew in our trial gardens.

Most of the varieties we are listing are the Giants that win the prizes at the flower shows, but in addition to them we are adding some very fine Cactus and Semi-Cactus varieties, besides a dozen or more beautiful Pompons.

All Dahlias we send out are strong root tubers with live eyes, the kind that produces the best results in the shortest possible time. We sell no green plants or rooted cuttings. All tubers can be mailed out any time after March 15th.

The following abbreviations indicate the type each variety belongs to. F. D.—Formal Decorative; S. C.—Semi-Cactus; C.—Cactus; D.—Decorative; I. D.—Informal Decorative; B.—Ball.

### USE THE ENCLOSED ORDER BLANK



GIANT FLOWERING DAHLIA

- AIR MAIL, I. D. Very beautiful shade of light lavender pink on blue-tinged stem. \$1.00 each
- AMELIA SARHART, S. C. Apricot buff with pure white salmon tints shading to soft yellow. Mammoth size, 12 inches or more in diameter. A sure prize winner. \$1.00 each
- AMERICAN BEAUTY, D. American Beauty rose color. \$1.25 each
- AMERICA'S SWEETHEART, I. D. Pure yellow, very large, very fine. \$2.00 each
- ANNA BENEDICT, I. D. Extra fine rich deep garnet red which does not fade in the bright sun. Mammoth size. \$1.50 each
- AUSTIN HOWE, I. D. Large clear lavender. \$1.50 each
- BAGDAD, I. D. Scarlet red. \$1.50 each
- BUCKEYE KING, F. D. A clear glowing amber yellow. Very large flower. A sensation at all the shows. \$1.50 each
- CAMEO, I. D. Coral rose shaded rose-pink. Good for cutting and exhibition. \$1.00 each
- CAVALCADE, F. D. Beautiful shade of old rose pink. \$1.50 each
- CHARM, D. True fall color of russet and orange. \$1.25 each
- CITY OF CLEVELAND, I. D. Extra fine orange red. Very large blooms on straight, erect stems. \$2.00 each
- DAZZLER, S. C. Dazzling scarlet. \$1.25 each
- DELICATISSIMA, C. Beautiful lilac rose. \$1.50 each
- DELWOOD GLORIOUS, I. D. A beautiful shade of tyrian purple. \$1.00 each
- DOROTHY STONE, F. D. True rose pink. \$1.50 each
- DWIGHT MORROW, I. D. Fine large, rich deep crimson red. \$1.50 each
- EAGLE ROCK WONDER, I. D. Sluggish bronze orange flower. \$1.25 each
- EDNA FERBER, S. C. Coral pink and gold. \$1.50 each
- ELEANOR RADELL, I. O. Violet rose. Good strange, healthy grower. \$1.75 each
- ELISSA LANDI, F. D. Bright orange and buff. \$1.00 each
- E. R. FANTASY, I. D. Clear navel-pink. Gigantic blooms, perfect in quality and form. \$1.25 each
- ESTHER HOLMES, S. C. Clear mauve. \$1.25 each
- FLOYD GIBBONS, I. D. Large copper. \$1.50 each
- FORT WASHINGTON, I. O. Velvety maroon. \$1.75 each
- GENOVEVA, C. Pure yellow. \$1.25 each
- GIRL OF HILLCREST, I. D. Apricot buff or orange. Vigorous grower, good show variety. \$1.50 each
- GOOD NIGHT, I. D. Oxblood red, shading to maroon. One of the most dark varieties. Extra robust and a very free bloomer. \$1.75 each
- GOV. AL SMITH, I. D. Fine shade of orange. \$1.50 each
- HARRY MAYER, F. D. Silvery lavender pink. \$1.25 each
- HUNTS VELOCITY WONDER, I. D. Rich burgundy shade. 1915 introduction. \$2.50 each
- IDA PERKINS, D. White. \$1.25 each
- JANE COWLE, I. D. Apricot and old gold. One of the most popular of recent introductions. Always sure to bloom. \$1.25 each
- JEAN KERR, D. Cut flower white. \$1.25 each
- JEAN TRIMBEE, I. D. Patina violet, extra large. \$1.75 each
- JEASORY SOLVIN, F. D. Deep red. \$1.25 each

### GIANT DAHLIA BARGAIN

A REAL BARGAIN IN SIX BEAUTIES

This is the finest collection of moderate priced Dahlias ever offered. It is easily worth twice as much as any other list. It contains six of the most popular varieties grown.

One Each of the Following:  
Jane Cowle, apricot salmon  
Jersey Beauty, pure pink  
White King, glistering white  
Melody, golden yellow  
Mrs. I. de ver Warner, lavender  
Jersey Beacon, rich scarlet

All Six, Properly Labeled, postpaid, ONLY \$1.00



CACTUS DAHLIA

- LA REINA, F. D. Extra fine, free blooming, large golden orange, 10 to 12 inches in diameter. \$1.00 each
- MARGARET W. WILSON, F. D. Light lavender pink. Perfect. \$1.75 each
- MARSHALS BLUE GEM, F. D. Blue-purple, large flower, fine. \$1.75 each
- MAYMIE, F. D. Bright crimson. \$1.50 each
- MONMOUTH CHAMPION, F. D. A very large orange scarlet. \$1.50 each
- MONMOUTH GENERAL, I. D. A clear terra cotta red. \$1.00 each
- MONMOUTH QUEEN, I. D. Clear primrose yellow of gigantic size, 10 to 11 inches across and 6 inches deep. \$1.50 each
- MONMOUTH RADIANCE, F. D. Coral pink and primrose. \$1.00 each
- MT. HOOD, D. Glistering pure white. \$1.25 each
- MRS. I. de ver WARNER, F. D. Pure lavender. Large flower. Excellent cutter. \$1.25 each
- MURPHY'S MASTERPIECE, I. D. One of the most outstanding of recent introductions. A prize-winner everywhere. Color, a rich dark red with huge blooms, 12 to 15 inches, held on stiff, long stems. \$1.75 each
- MYRA HOWARD, I. D. A beautiful shade of orange. A thrifty grower and very popular. Giant blooms. Sure winner. \$1.75 each
- ORIENTAL GLOOMY, F. D. Clear satiny yellow. \$1.00 each
- PALO ALTO, S. C. Bright pinkish salmon shading to salmon gold at center. One of the really outstanding varieties. Flowers of mammoth size, 10 to 11 inches across and 6 inches deep. Blooms freely from early to late. Has won high prizes wherever shown. \$1.00 each
- PANSY G. WHITE, S. C. Pure self-colored yellow. \$1.50 each
- PINK SNOW, I. O. Pure white. \$1.25 each
- POT O' GOLD, I. D. Clear satiny yellow. \$1.00 each
- PRIDE OF CALIFORNIA, D. Deep crimson red. \$1.25 each
- STRAITFIELD, I. D. Golden bronzed red. \$1.50 each
- PRINCE OF PERSIA, I. D. A glowing clear scarlet red. Very fine, good exhibition variety. \$1.50 each
- QUEEN EMMA, I. D. Fine form, large flowers on long straight stems, excellent for cutting. Color, a rich glistering golden yellow. \$1.00 each
- QUEEN OF THE YELLOW, B. Clear yellow. \$1.25 each
- ROSE FALLOU, F. D. Very fine orange. \$1.35 each
- RUBY TAYLOR, F. D. High velvety carmine or wine red. An outstanding variety of excellent size. \$1.50 each
- SAAKALI, I. D. Smoky deep old rose. \$1.25 each
- SATAN, S. C. A scarlet flower with yellow on the reverse side of another monster. Always showy. \$1.00 each
- SHAHRAZAD, I. D. A outstanding deep pink. Immense blooms. \$1.75 each
- SILVER FRILLS, C. Wine red, striped and tipped with pure white. \$1.25 each
- SNOWDRIFT, F. D. Large white. \$1.25 each
- STAR OF BETHLEHEM, S. C. Pure white. Produces a few effect, beautiful beyond words. A very prolific bloomer. \$1.00 each
- STRONGHEART, I. D. A light endium shaded apricot. A few wherever shown. \$1.50 each
- SUNSET, S. C. Golden orange. \$1.00 each
- SWEETHEART, C. Pure white. \$1.25 each
- THE COMMODORE, F. D. Clear bright lemon yellow. Good show variety. \$1.25 each
- THE WORLD, F. D. Deep rose magenta. \$1.50 each
- THOMAS A. EDISON, F. D. A rich royal purple. The best of them all in this color, a sure winner at all Dahlia Shows. Large flower, strong grower. \$1.50 each
- TREASURE ISLAND, F. D. Salmon rose and gold. \$1.00 each
- WHITE KING, F. D. Extra fine white. \$1.35 each
- WHITE WONDER, I. D. The best pure white, giant blooms, strong vigorous grower. Always good. \$1.50 each
- YORK AND LANCASTER, F. D. Crimson, heavy white tips. \$1.75 each

### Pompon Varieties

- AMBER QUEEN, Amber shaded apricot. \$1.25 each
- BOBBIE, Deep plum purple. \$1.25 each
- CATHERINE, yellow, tinged pink. \$1.25 each
- ORIENTAL GLOOMY, yellow. \$1.25 each
- GOLDEN QUEEN, clear yellow. \$1.25 each
- HAZEL, yellow buff. \$1.25 each
- JOE PETE, pure white. \$1.25 each
- JONNIE, maroon red. \$1.25 each
- LITTLE LADY, lavender rose pink. \$1.00 each
- LITTLE LADY, orange red. \$1.25 each
- MARY MURPHY, tender. \$1.25 each
- ROSA WILLMOTT, dwarf lavender pink. \$1.25 each
- VIVID, vivid orange red. \$1.25 each
- JOHN TONY, white tipped pink. \$1.50 each
- WHITE PAPPOOSE, pure white. \$1.30 each

### POMPON BARGAIN

The Pompon Dahlias are gaining in popularity every year. Their unusual lasting qualities, excellent coloring and small size make them indispensable for table bouquets and small basket use.

ONE EACH OF THE FOLLOWING:  
Bobbie, deep plum purple  
Amber Queen, under shaded apricot  
Joe Pete, pure white  
Vivid, vivid orange red  
Little Beauty, rose pink lavender  
Little Beauty, rose pink lavender

ALL SIX, PROPERLY LABELED, POSTPAID, ONLY \$1.00

### PRIZE WINNING DAHLIA COLLECTION

- AUSTIN HOWE, clear lavender
- THE COMMODORE, bright lemon yellow
- WHITE WONDER, almost pure white
- MARGARET W. WILSON, light lavender pink
- ROSE FALLOU, very fine orange
- DOROTHY STONE, true rose pink
- JERSEY'S MONMOUTH, burnt orange and red
- KENTUCKY RED, flaming scarlet
- THOMAS EDISON, rich royal purple
- MONMOUTH CHAMPION, large orange scarlet

ALL TEN VARIETIES, PROPERLY LABELED, ONLY \$3.50

- JERSEY'S BEACON, F. D. Chinese crimson. Gigantic blooms, Dahlias. Always good. \$1.25 each
- JERSEY'S BEAUTY, F. D. Clear pink. One of the best known Dahlias. Always good. \$1.25 each
- JERSEY'S MONMOUTH, I. O. Burnt orange and red. \$1.35 each
- JOSEPHINE G., I. D. Fine clear rose pink. \$1.60 each
- JUBILEE, C. Orchid violet. \$1.25 each
- KATHLEEN NORRIS, I. D. Rose pink. \$1.50 each
- KENTUCKY, F. D. Salmon orange-prime blossom. \$1.35 each
- KENTUCKY RED, I. D. A flaming scarlet. \$1.75 each
- KING MIDAS, I. D. Rich golden yellow. \$1.40 each
- KING OF THE BLACKS, F. O. Deep rich velvety red, almost black. Giant in size, very free blooming. An outstanding variety wherever grown. \$1.75 each


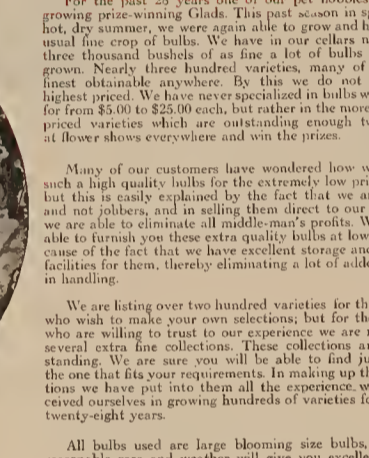
### Over 200 Varieties of GLADS to Choose From

Each	Per 12	Per 12	Each	Per 12	Per 12	
A. E. Kunderl, deep cream	\$ 2.00	\$ 6.00	Helen Phipps, deeper than W. H. Phipps	10	20	60
Afame, large flame rose	10	20	60	10	20	60
Aide, dark blue purple	10	20	60	10	20	60
Albania, pure white, large flower	10	20	60	10	20	60
Albatross, fine pure white	10	25	75	10	20	60
Alice Tiplady, orange	10	20	60	10	20	60
America, lavender pink	05	10	35	10	20	60
Anne Eberius, velvety purple	10	20	60	10	20	60
Anne Lauric, apple-blossom pink	05	10	35	10	20	60
Apricot Glow, apricot	05	10	35	10	20	60
Ariocera, pink	10	20	60	10	20	60
Austrian Beauty, cream yellow	10	20	60	10	20	60
Ave Maria, fine blue	10	20	60	10	20	60
A. V. Bunt, copper orange	10	20	60	10	20	60
Bagdad, large smoky old rose	10	20	60	10	20	60
Baron Hulst, dark indigo blue	10	20	60	10	20	60
Berter, white	10	20	60	10	20	60
Betty Coed, soft creamy pink	10	20	60	10	20	60
Betty Nuthall, coral pink and orange	10	20	60	10	20	60
Blue Danube, tall, good blue	10	25	75	10	20	60
Blue Isle, blue	10	20	60	10	20	60
Blushing Beauty, clean-shell pink	10	20	60	10	20	60
Bobolink, creamy yellow	10	20	60	10	20	60
Break O' Day, early, delicate pink	10	20	60	10	20	60
Bryan L. Smith, orchid lavender	10	25	75	10	20	60
Cabernet, fine wine color	10	25	75	10	20	60
Captain Brown, fine blotched lavender	10	20	60	10	20	60
Cara Mia, early light pink	10	20	60	10	20	60
Cardinal Manning, cardinal red	10	20	60	10	20	60
Cardinal Prince, cardinal red	10	20	60	10	20	60
Carlson, pink	10	20	60	10	20	60
Carson Sylvia, pure white	10	20	60	10	20	60
Charles Claxton, pink	10	20	60	10	20	60
Catherine Coleman, LaFrance pink	10	20	60	10	20	60
Cherish, deep pink dark red	10	20	60	10	20	60
Charles Dickens, bright radiant purple	10	20	60	10	20	60
Commander Koehl, deep glowing scarlet	05	10	35	10	20	60
Copper Bronze, rich brown	10	20	60	10	20	60
Corypheus, soft rose pink	10	20	60	10	20	60
Catmon Glow, fine blotched lavender	05	10	35	10	20	60
Dainty Blossom, light pink	10	20	60	10	20	60
Debonair, LaFrance and shrimp pink	10	20	60	10	20	60
Diele, dark maroon	10	20	60	10	20	60
Dr. Elkins, white, purple blotch	10	20	60	10	20	60
Dr. F. C. Bennett, house afire red	10	20	60	10	20	60
Dr. Moody, large lavender	10	20	60	10	20	60
Dr. Nelson Shook, deep tyrian red	05	10	35	10	20	60
Dr. Van Fleet, pinkish	10	20	60	10	20	60
Doris Hyde, tall, creamy pink	10	20	60	10	20	60
Dr. American Beauty, Am. Beauty rose	15	40	125	10	20	60
Duna, light pinky buff	05	10	35	10	20	60
Early Snowflake, white	05	10	35	10	20	60
Early Sunrise, deep pink, extra early	10	20	60	10	20	60
E. J. Shaylor, rose pink	05	10	35	10	20	60
Elf, creamy white	10	20	60	10	20	60
Elizabeth Swartzley, early pink	10	20	60	10	20	60
Elizabeth Tabor, pink, ruffled throat	10	20	60	10	20	60
Emile Aubrun, bronze red	10	20	60	10	20	60
Ethelyn, yellowish pink	05	10	35	10	20	60
Eugene Lefebvre, purplish amaranth	05	10	35	10	20	60
Evelyn Kirtland, rose pink	05	10	35	10	20	60
Flaming Sword, vermillion	05	10	35	10	20	60
Globe Arends, fine salmon pink	10	20	60	10	20	60
Gertrude Erey, red shell pink	05	10	35	10	20	60
Giant Nymph, large rose pink	05	10	35	10	20	60
Gladie Boy, salmon orange	10	20	60	10	20	60
Gloriana, fine large salmon pink	05	10	35	10	20	60
Gold, clear yellow	05	10	35	10	20	60
Gold Eagle, early yellow	10	20	60	10	20	60
Golden Dream, fine canary yellow	10	20	60	10	20	60
Golden Frills, rich daffodil yellow	05	10	35	10	20	60
Halley, large salmon	05	10	35	10	20	60
Helen Franklin, white, blotched	05	10	35	10	20	60
Helen Howard, golden buff	10	20	60	10	20	60



A VIEW SHOWING PART OF A LARGE FIELD OF GLADIOLUS IN FULL BLOOM

### Pfeiffer's Gorgeous Glads

**PICARDY**  
The world's most popular Glad

**MARMORA**  
The world's most popular Glad

For the past 28 years one of our pet hobbies has been growing prize-winning Glads. This past season in spite of the hot, dry summer, we were again able to grow and harvest our usual fine crop of bulbs. We have in our cellars now nearly three thousand bushels of as fine a lot of bulbs as can be grown. Nearly three hundred varieties, many of them the finest obtainable anywhere. By this we do not mean the highest priced. We have never specialized in bulbs which retail for from \$5.00 to \$25.00 each, but rather in the more moderate priced varieties which are outstanding enough to compete at flower shows everywhere and win the prizes.

Many of our customers have wondered how we can sell such a high quality bulb for the extremely low prices we do, but this is easily explained by the fact that we are growers and not jobbers, and in selling them direct to our customers we are able to eliminate all middle-man's profits. We are also able to furnish you these extra quality bulbs at low prices because of the fact that we have excellent storage and handling facilities for them, thereby eliminating a lot of added expense in handling.

We are listing over two hundred varieties for those of you who wish to make your own selections; but for those of you who are willing to trust to our experience we are making up several extra fine collections. These collections are all outstanding. We are sure you will be able to find just exactly the one that fits your requirements. In making up these collections we have put into them all the experience we have received ourselves in growing hundreds of varieties for the past twenty-eight years.

All bulbs used are large blooming size bulbs, and with reasonable care and weather will give you excellent results.

### 200 Varieties (continued)

	Each	Per 12	Per 12
Pelegrina, best deep blue purple	15	35	125
Pfeiffer's Triumph, large orange red	10	20	60
Piendry, beautiful apricot salmon	10	20	60
Pink Perfection, clear pink	10	20	60
Pink Wonder, light pink	10	20	60
Polar Ice, waxy pure white	20	50	150
Pride of Waukegan, dark rose pink	10	20	60
Prism, creamy pink	10	20	60
Primrose, finest rich yellow	10	20	60
Prince of Wales, salmon orange	10	20	60
Princely, fine tinted white	10	20	60
Princely, light white blotch	05	10	35
Princely, light lavender pink	10	20	60
Queen of Bremen, orchid pink	10	20	60
Quinton, coral pink	05	10	35
Red Phipps, beautiful flame red	10	25	75
Richard Diener, geminum pink	05	10	35
Rosalie, yellow and orange	05	10	35
Rose Ash, sales of roses	05	10	35
Rosella, rose mauve	05	10	35
Ruffolana, beautiful white	10	20	60
Salmon Beauty, salmon yellow	05	10	35
Salmon Glow, orange	05	10	35
Salsbach's Orchid, dainty orchid pink	10	25	75
Salsbach's Pink, apple-blossom pink	10	25	75
Saraband, snaky purple	10	25	75
Scarlet, vermillion	10	20	60
Scarlet Princess, beautiful red	05	10	35
Scarlet Wonder, fine scarlet	05	10	35
Schwaben, yellow, blotched throat	05	10	35
Schwaben Girl, pure pink	15	35	125
Sonorita, beautiful orange	10	25	75
Sheila, light coral pink	05	10	35
Shell Pink, light rose pink	05	10	35
Sidney Plummer, late soft yellow	05	10	35
Silverbeem, exhibition pink	10	20	60
Smoky, clear brown	10	25	75
Souvenir, pure saffron yellow	05	10	35
Sovereign, deep velvety purple	10	20	60
Snow Boy, white, purple throat	05	10	35
Spirit of St. Louis, orange throat	10	20	60
Star of Bethlehem, finest pure white	35	100	350
Sweet Lavender, light lavender	10	20	60
Sydneya, clearst purple	05	10	35
Theda, shrimp pink, yellow throat	05	10	35
The Orchid, orchid like in shape and color	10	20	60
The Swallow, yellow	10	20	60
Tiffany, pure white	10	20	60
Tycko Zang, large salmon pink	10	20	60
Veilchenblau, clear blue	10	20	60
Vesuvius, blood red	10	20	60
Victory Chateau Thierry, large bright red	10	20	60
Violet Beauty, rose violet	05	10	35
Virginia Hale, creamy rose pink	10	20	60
Wasaga, very beautiful buff	15	35	125

# It pays to plant Pfeiffer's

## PRIZE WINNING FLOWERS



L. E. PFEIFFER

Son of C. A. Pfeiffer, who has been in this business 27 years with his father, working and helping to increase the Pfeiffer reputation for quality.



C. A. PFEIFFER

Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Iris and Gladiolus bulbs.

The pleasure and satisfaction you derive from raising flowers is in direct proportion to the beauty and size of the blossoms you produce. We here at this Nursery know you must have good stock to produce lovely flowers. We believe that when you go to the trouble to plant and care for flowers, you should have stock that will reward your efforts.

Every single Pfeiffer plant or bulb is of prize-winning quality that will give you larger blooms of more brilliant coloring and luxurious foliage than just ordinary "garden varieties."

"Pfeiffer Quality" has gained a national reputation. Orders from our patrons have been more plentiful this past season due to their success with Pfeiffer propagated bulbs and roots. Pfeiffer's have always felt that satisfied customers are their best advertisers.

Volume production has made it possible to lower prices on many items, and to offer many attractive bargain collections in the different plants and bulbs.

The location of the Nursery at Winona is especially favorable as the soil of the Mississippi Valley is such a combination of soils that plants grown here do well in practically all soils. They grow fast and are unusually hardy since the winter seasons are severe and the growing seasons short. These conditions are in part responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-Winning Quality Stock.

## Delphinium

Gold Medal Hybrids

We have improved our strain of Hybrids by selecting seed from choice plants the past 12 years, until now they are hard to surpass. They are of unusually strong habit of growth, extraordinary hardy and very free blooming. They include all shades from clear light blue to deep velvety purple, from lavender pink to dark violet. Being Hybrids, it is of course impossible for us to tell what color they will be when dug, but in ordering a dozen or a \$1.00 Bargain, you are sure to get many of them.

Strong 2 year clumps . . . 25c each; 3 for 60c

### DELPHINIUM BARGAIN

Gold Medal Hybrids

6 STRONG 2-YEAR CLUMPS, Postpaid, ONLY \$1.00



GOLD MEDAL Hybrid Delphinium

MENOMONIE, WIS.

"I would like you to know how delighted I am with the Peonies, Iris and Phlox I received from you last spring. They were the strongest and healthiest plants I have ever received and I am more than pleased. Many thanks for the extra Peony." Mrs. W. L.

## BLEEDING HEART

DICENTRA SPECTABILIS



This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.

Strong plants . . . . . 50c each; 3 for \$1.25

## BABY'S BREATH

GYPSOPHILA BRISTOL FAIRY

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

Strong 2 year roots - - 75c each; 3 for \$2.00



GYPSOPHILA BRISTOL FAIRY

## Please Read This

SHIPMENTS will be made at the proper planting time early in the spring of 1937. TRANSPORTATION in the U. S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

## HEMEROCALLIS

Yellow Day Lily

Well known family resembling Lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

DR. REGEL. Handsome rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1½ feet. . . . . 30c each; 3 for 75c

FLAVA. (Lemon Lily.) Sweet scented; clear full yellow. Flowers in June. 2½ feet. . . . . 30c each; 3 for 75c

GOLD DUST. Lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2½ ft. 30c each; 3 for 75c

THUNBERGI. A tall growing late variety, blooms in July. Flowers are of large size and of lemon-yellow color. . . . . 30c each; 3 for 75c

### HEMEROCALLIS COLLECTION

One Each of the Above Four Hemerocallis. All Four, Postpaid ONLY \$1.00

Three Each of the Above Four Hemerocallis. All Twelve, Postpaid, ONLY \$2.50

The Pfeiffer Nursery - Winona, Minn.